

# Mid-States Rodeo Association Partnership Opportunities

## \$1,000

*Included in sponsorship from the M-SRA:*

- \* <COMPANY NAME> will be listed in the Rodeo News magazine \* It is the associations official publication for results, standings, schedule and news. It reaches over 15k homes and handed out at such places as the College nation finals, NFR, Cowboy Christmas, and local feed/western stores and many more!
- \* Logo/link on our Website (m-sra.com) - \*Our website gets lots of foot traffic daily, but even more on entry day, when day sheets for each rodeo and results/standings have been updated.
- \* Social media posts on our like page, which has over 3k followers.
- \* ½ page color ad in finals program - Opportunity to put <COMPANY NAME> literature, business cards, etc in contestant welcome packets.
- \* :30 commercial/ad on the HD replay screen during all 3 performances at finals. - Banners supplied by the company will be hung at all first approved M-SRA rodeos
- \* 5 VIP tickets to the Mid-States Rodeo Finals

*Level 4 contributes:* -Monetary contribution -Logo/Ad to the M-SRA secretary if available. If not available, the M-SRA Secretary will gladly help you come up with one

side notes: If you have any other ideas, marketing opportunities you would like to incorporate into this Corporate Partnership, we are all ears and will gladly work with you! - Should you not be interested in this level, we have other opportunities pending on your budget!

## \$500

*Included in sponsorship from the M-SRA:*

- \* Logo/link on our Website (m-sra.com) - \*Our website gets lots of foot traffic daily, but even more on entry day, when day sheets for each rodeo and results/standings have been updated.
- \* Social media posts on our like page, which has over 3k followers.
- \* Opportunity to put <COMPANY NAME> literature, business cards, etc in contestant welcome packets
- \* ¼ page ad in finals program - 2 VIP tickets to the Mid-States Rodeo Finals

*Level 5 contributes:* Monetary contribution -Logo/Ad to the M-SRA secretary if available. If not available, the M-SRA Secretary will gladly help you come up with one

side notes: - If you have any other ideas, marketing opportunities you would like to incorporate into this Corporate Partnership, we are all ears and will gladly work with you! - Should you not be interested in this level, we have other opportunities pending on your budget!

## \$100

*Included in sponsorship from the M-SRA:*

- \* <COMPANY NAME> listed on our Website (m-sra.com) \*Our website gets lots of foot traffic daily, but even more on entry day, when day sheets for each rodeo and results/standings have been updated.
- \* <COMPANY NAME> listed in the finals program
- \* 2 VIP tickets to the M-SRA Rodeo Finals



*There are many different ways to partner with the M-SRA to help support and promote the sport of rodeo! Please contact the M-SRA office as we always accept donations! If you have an idea or way that you would like to partner with the M-SRA to promote your business within our association, please contact the M-SRA office or your M-SRA Director!*

